



VACANCY

Marketing Assistant

Full time permanent role. Monday to Friday
Exeter, UK

Founded in 1949, Vapormatic UK Ltd has grown into a global company, marketing one of the largest ranges of replacement tractor parts and accessories in the world and distributing products to a growing customer base in over 80 countries. Since 2001 Vapormatic has been fully owned by John Deere, supplying both Deere & Independent dealers with a broad portfolio of all makes quality parts.

Vapormatic has its head office based in the UK, with distributors located throughout the world, offering a comprehensive range of over 30,000 quality parts and accessories for all tractor makes and equipment. Customer focused, Vapormatic is committed to delivering its company values of Quality, Availability, Service and Value.

This is an exciting and varied role that will offer great experience of working in a busy Marketing Department. Do you enjoy working as part of a team, would you like a varied and demanding role supporting the Marketing department? Are you bright and enthusiastic? This role could be for you...

In this role you will:

- be responsible for the production and distribution of Company promotional information to channel partners/customers/employees, providing measurement and reporting to help business decisions.
- assist and co-ordinate the production and administration of web and email content, including creation of multimedia content (Video and Photography)
- administrate and support the company's presence in Social Media platforms
- support the development of product packaging and merchandising materials
- provide necessary departmental administration support
- provide support in co-ordination and administration of exhibitions, shows and conference events

To be successful in this role, you will need skills and attributes:

- experience of working within a Sales and/or Marketing environment
- good knowledge of marketing practices and disciplines
- demonstrate consistently strong communication skills including written and verbal
- be organized and great at administration skills
- be proficient in Microsoft Office, Word, Excel, PowerPoint, and Publisher



- be a strong team player and enjoy working with others to achieve the best result
- be committed to developing best practice

To set yourself apart from other candidates you will:

- have skills and experience in Adobe Photoshop / InDesign and Video Editing software
- have knowledge of web and e-commerce
- speak a second language

The first 26 weeks of the role will be predominantly office based with potential for flexible working arrangements in the future. For the successful candidate, we offer a great working environment and competitive package.

John Deere is an equal opportunities employer. For further details and to apply visit www.deere.co.uk Careers page, Job-Opportunities-UK.

Closing date: Friday, 30th April 2022